# COMULICATION DIGITAL HUB & MARKETING AGENCY PORTFOLIO

## **OUR STORY**

Located in the heart of Dubai, Commercle is fueled by grand ambition. We are committed to creating world-class work that inspires our clients and their customers. "Every Interaction Counts" is the core of our proposition, as we believe in informing, reassuring, and delighting users at every stage of their interaction with our innovations. Whether it>s through website quality, mobile application experiences, photoshoots, or marketing campaigns, we ensure that each interaction leaves a lasting and positive impression.

## **OUR MISSION**

We strive to deliver the best services in the field of digital marketing through a deep understanding of our client, needs and offering innovative and customized solutions. We believe in the importance of creativity and uniqueness in digital advertising, and we work diligently to achieve solid results and added value for our clients. Hence our mission is **To provide top digital marketing with tailored creativity, driving solid results.** 

## **OUR VISION**

To become a leading company in the field of digital transformation and online marketing by providing innovative and effective solutions that contribute to the growth and success of our clients.

## OUR TEAM



Rashed Al Sheikh

Founder & Managing Director



**Chris Van Horn** 

Creative Director & UI/UX Web Developer



Graphics Designer / Branding Director



Missa Asaad

Executive Secretary & Accountant



Angelo Yurkol

Commercial Photography & Video Producer

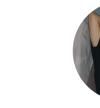


Yarah Attar Social Media Account Executive



Mohammad Hamza

Commercial Photography & Video Producer



Ramsha Khan

Social Media Account Executive



Anas Ali

Human Resources & Media Production





Alexandar Dmitriev

Full Stack Web Developer & SEO Expert



Larissa Silva

Graphics Designer & Digital Marketing Executive



Mohammed Ayman

Shopify Internship

# **OUR SERVICES**



#### FULL STACK WEB DVELOPMENT



SOCIAL MEDIA MANAGEMENT



FULL STACK WEB DVELOPMENT



FACEBOOK STUDIO ADS



SHOPIFY STORE DEVELOPMENT



SEO OPTIMIZATION



DIGITAL BRANDING



ENTREPRISE STUDIO SHOOTING

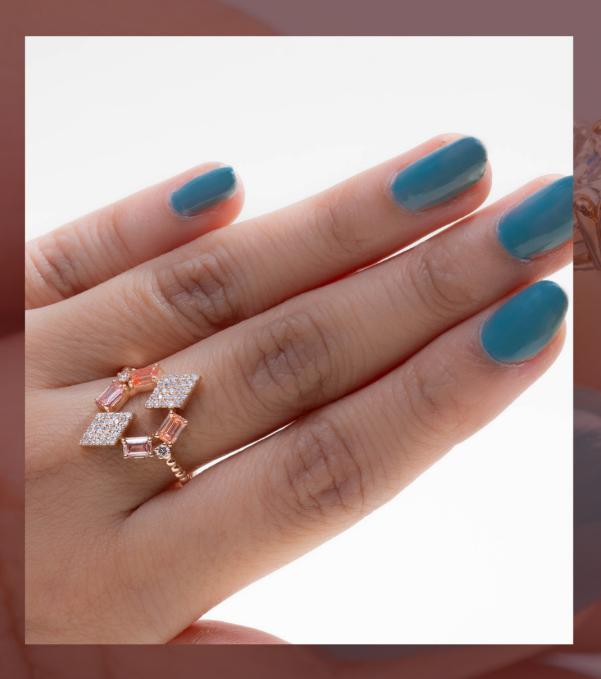


GRAPHIC DESIGN

## **Our Clients**







#### INTRODUCTION

Nirvana Jewels, the premier destination for lab-grown diamond jewelry, presents a curated collection that combines timeless elegance with ethical luxury. The dedicated team at Nirvana Jewels strives to uphold impeccable standards, integrating technology seamlessly to enhance the jewelry experience for every customer.

#### GOALS AND OBJECTIVES

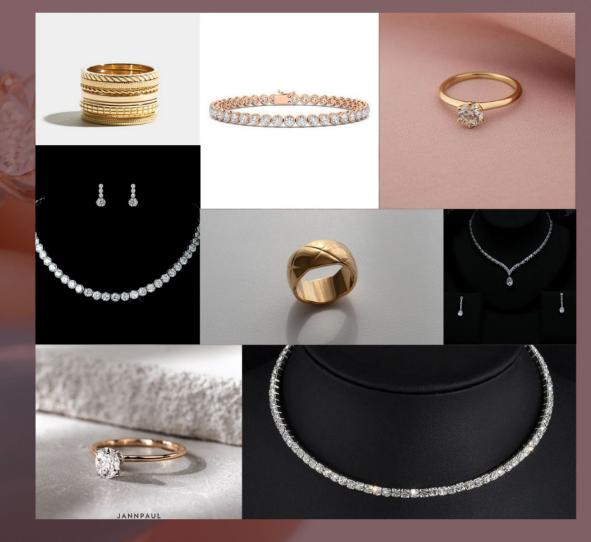
Nirvana Jewels aims to shine in the digital sphere, captivating jewelry enthusiasts on Instagram. The goal is to build an online presence for Nirvana on the social platform to reach their targeted audience within the UAE

#### INSPIRATION

Nirvana Jewels finds its creative spark in the owner's heritage and cultural roots. Drawing influence from brands like PRYA, Tanishq, Liali, and more that helps create dynamic content

#### MOOD BOARD

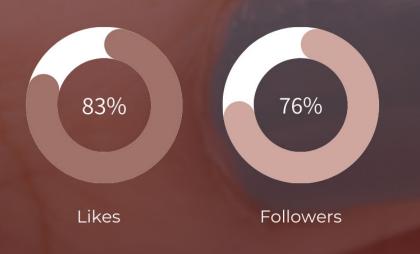
Explore Nirvana Jewels through a carefully crafted mood board inspired by visuals on platforms like Pinterest. This guide sparks creativity, ensuring each piece aligns with our commitment to ethical luxury and the allure of lab-grown diamonds. Witness the fusion of inspiration and craftsmanship as Nirvana Jewels showcases its jewelry on social media.

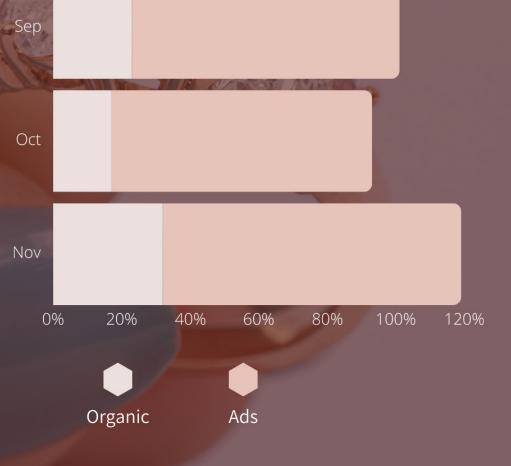


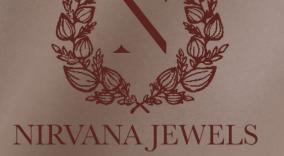
## Data Growth

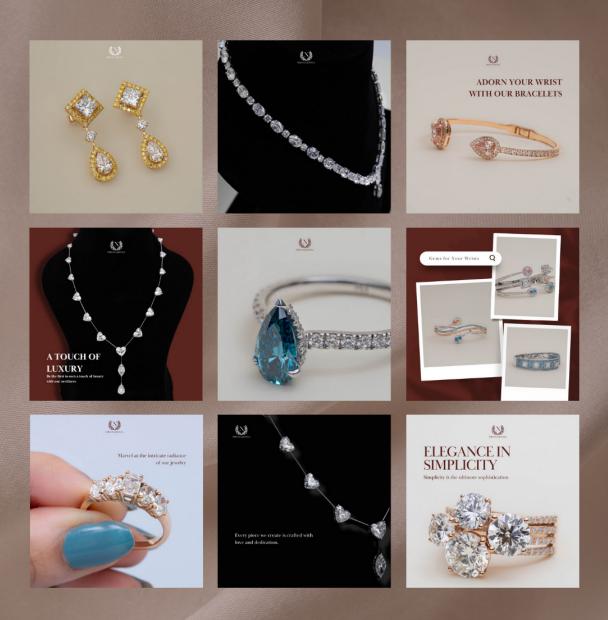
## 86% Impression Growth

In the realm of social growth, our total followers have surged to 160, marking a 400% increase with an additional 128 in the past two weeks. Engaging 443 accounts, our content resonates widely. The pinnacle, however, is our colossal outreach, reaching 254,000 accounts. These metrics underscore accelerated growth, heightened interaction, and an unparalleled digital footprint.



























# LATINEM FACILITIES MANAGEMENT

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### INTRODUCTION

Latinem Facility Management (LFM) emerges as the prime choice for top-notch facility services in the UAE. The dedicated team at LFM maintains exceptional standards, optimizes processes, and integrates technology to provide an elevated customer experience.

### **GOALS AND OBJECTIVES**

The primary objective is to elevate the visibility of Latinem services, particularly among Sobha Realty customers and other communities. This will be achieved through engagement on social media platforms such as Facebook, Instagram, and Linkedin.

#### INSPIRATION

We're crafting compelling content and ads, drawing inspiration from industry leaders such as Urban Company, Just Life, and our own Stay by Latinem.

#### **MOOD BOARD**

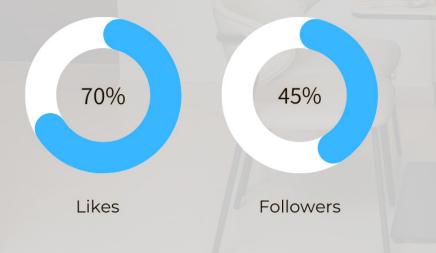
Here is a special mood board that was carefully crafted to match Latinem's exclusive material needs and wishes. We use this visual guide as one of the key tools in our exploration, providing us with the vivid understanding and visualization of how we are going to present their services. This encompasses our mission behind developing impactful content that aligns with the essence of Latitem and presents its distinct features.

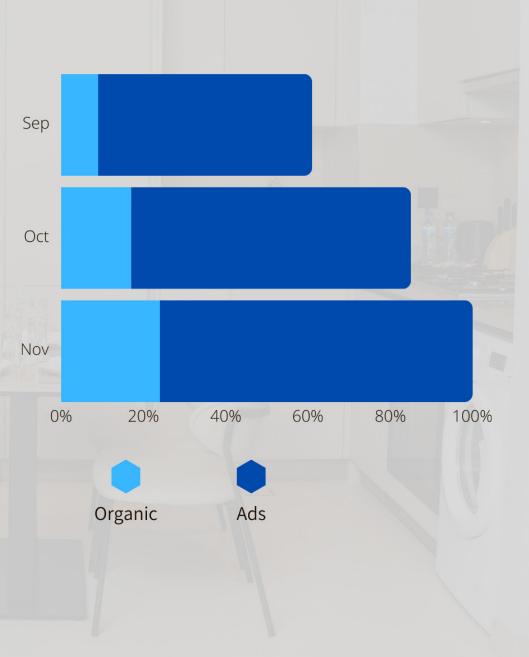


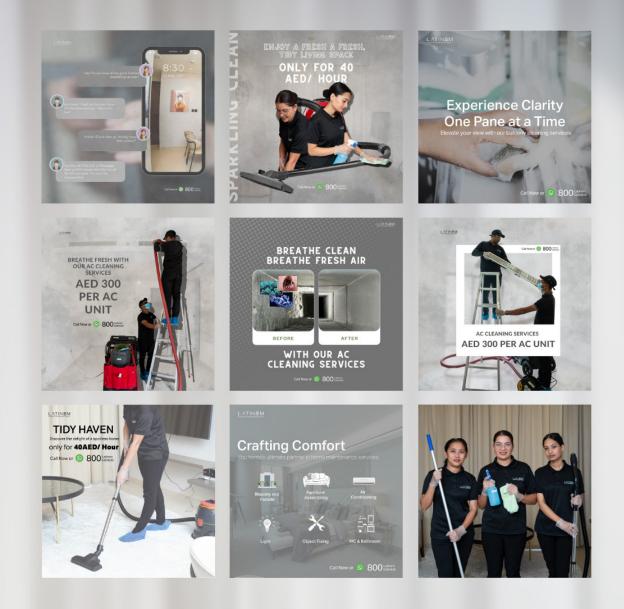
## Data Growth

## 60% Impression Growth

In the cumulative months of September, October, and November, an aggregate growth of 60% was realized across all channels. Simultaneously, a noteworthy surge of 70% was observed in both Audience Retention and Click-Through Rate (CTR). Moreover, the metrics exhibit a robust uptick, with a 40% escalation in likes and a commendable 45% augmentation in follower count. These figures collectively underscore a substantial advancement in engagement and reach across diverse performance indicators.







SOBHA

### LATINEM FACILITIES MANAGEMENT



## SOCIAL MEDIA MANAGEMENT / CONTENT CREATION























# GMT WATCHES





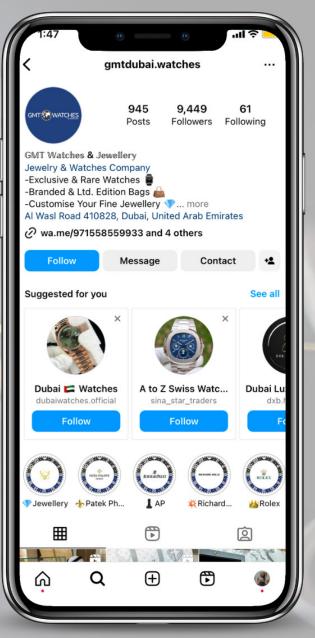




















IN FORD

in an Inter 1854





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#### Founder & Ceo @\_ahmedkhalfan

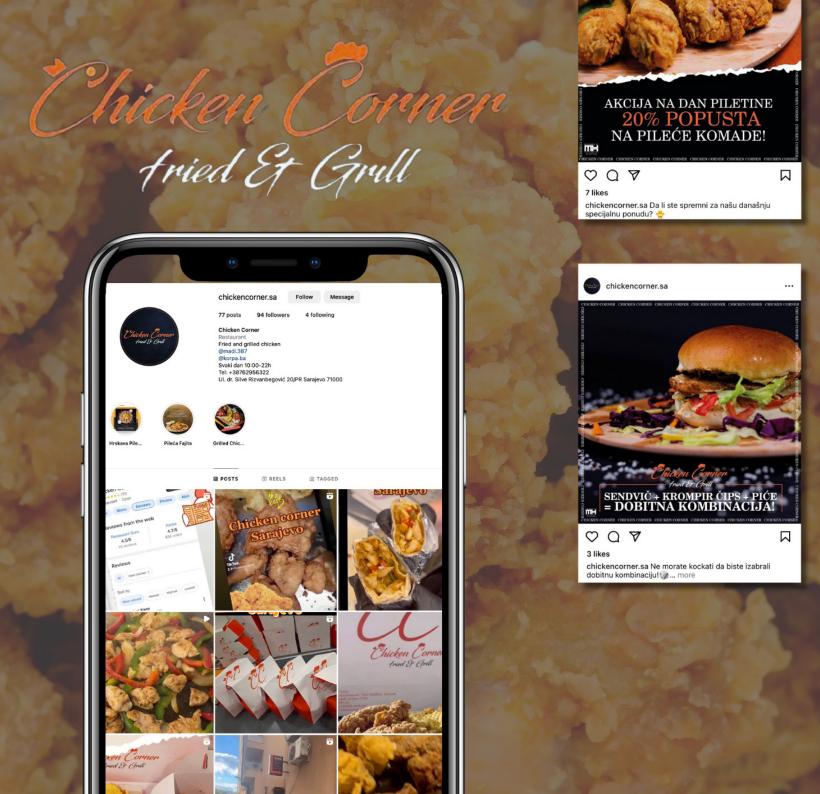
We R committed 2 creating an experience unlike any other Our testimonials R results of that commitment. open 9am to11pm

#### @ mkbarbershop.ae



















#### $\bigcirc \bigcirc \bigcirc \land$

#### 16 likes

chickencorner.sa Novi smo u gradu! (i već neko vri otvoreni ;;)

Predstavljamo Vam jedan sasvim novi, potpuno drug koncept pržene piletine spremljene po jedinstvenoj recepturi od najkvalitetnijih sastojaka.

Iznenadite svoje nepce nekim drugačijim okusima i dašak istočnjačke kuhinje.

Nalazimo se na adresi dr. Silve Rizvanbegović 20/P možete nas kontaktirati na broj +38762956322

Posjetite nas i uvjerite se po čemu smo drugačiji. Čekamo Vas! :)









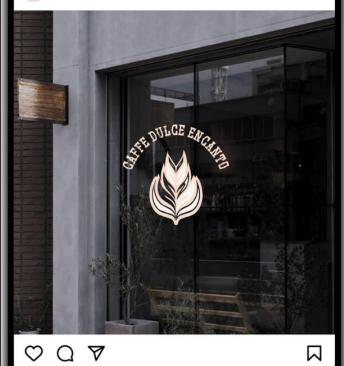












cafedulceencanto.ae the countdown begins... 🦂



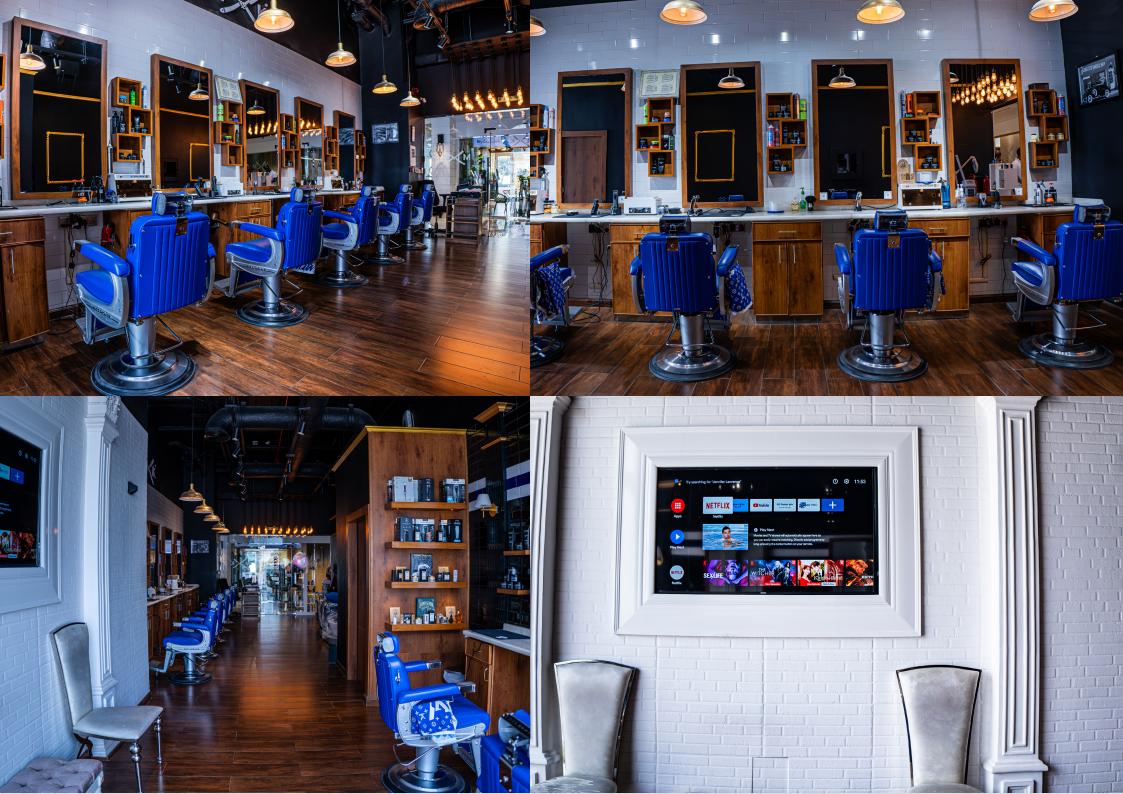
## **COMMERCIAL PHOTOGRAPHY**

















# NIGHT SKYLINE

ZARA MEN-NIGHT COLLECTION 04











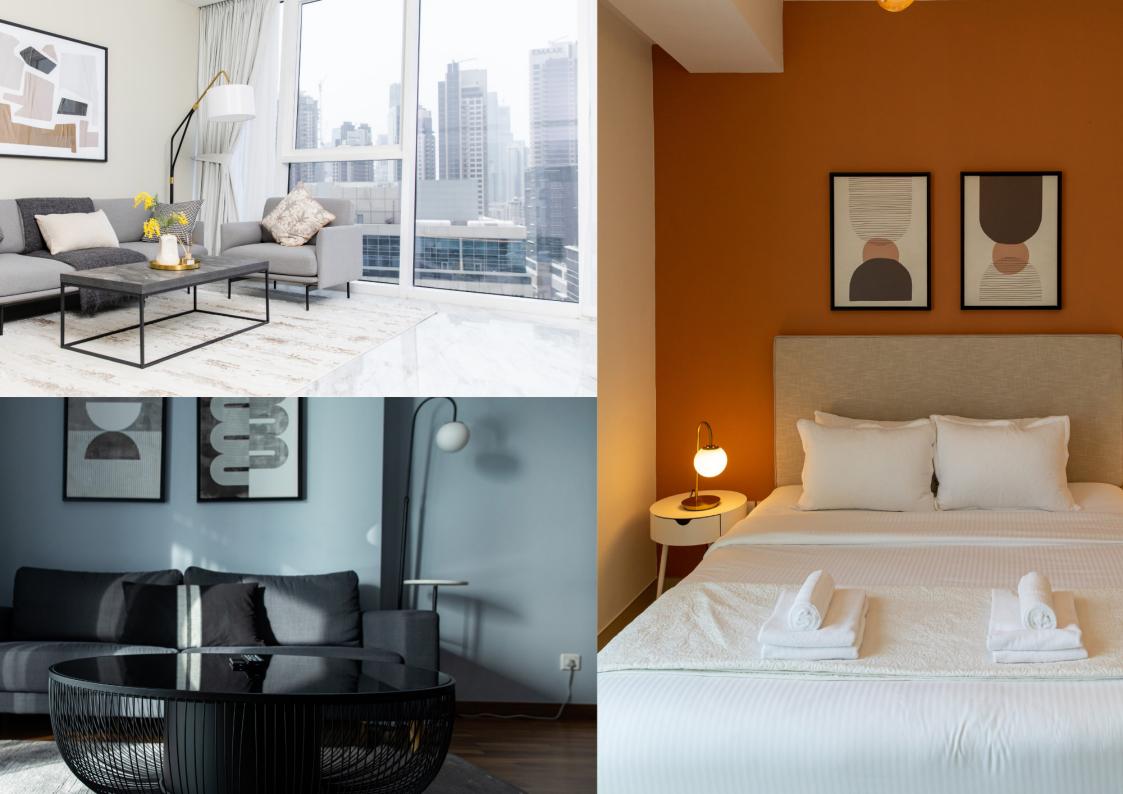












#### **WEBSITE DESIGN** & DEVELOPMENT



Home About Aujavya

Έ Q ٠



Shop

#### About Aujasya

Food is life. Food is energy. And in the lap of Mother Earth lies all the food that nouridaes life. Aujasya is an endeavour by young entrepreneum to tap into these natural sources of life and energy. The enterprise has created a gournet experience with plant-based organic and healthy food products.



#### **Our Collections**









Wood Pressed Pure and Natural Edible Oils Honey

Chemical-Free





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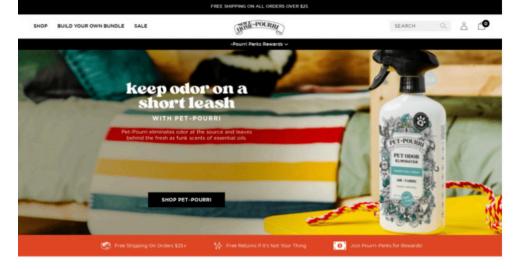
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4



#### Aujsya Food



SHOP BY CATEGORY flip the funk on any odor

POURRI

Pourri

POO-POURRI

With over 100.000 5-star reviews.

Poo-Pourri eliminates bathroom odor

before it begins.

SHOP NOW



HOME-POURRI

Eliminate the funk, don't mask it.

Home-Pourri refreshes any stinky room

and outperforms chemical alternatives.

SHOP NOW



PET-POURRI

fresh aroma.

SHOP NOW



SHOP NOW



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PIT-POURRI Funk-defying, full-body deodorant that's Pet-Pourri eliminates 99% of pet odor at the source and leaves behind a funky clinically proven to work. like for real.

SOL Natural ceda plant-based en feet and s



summer essentials



#### meet the best-smellers









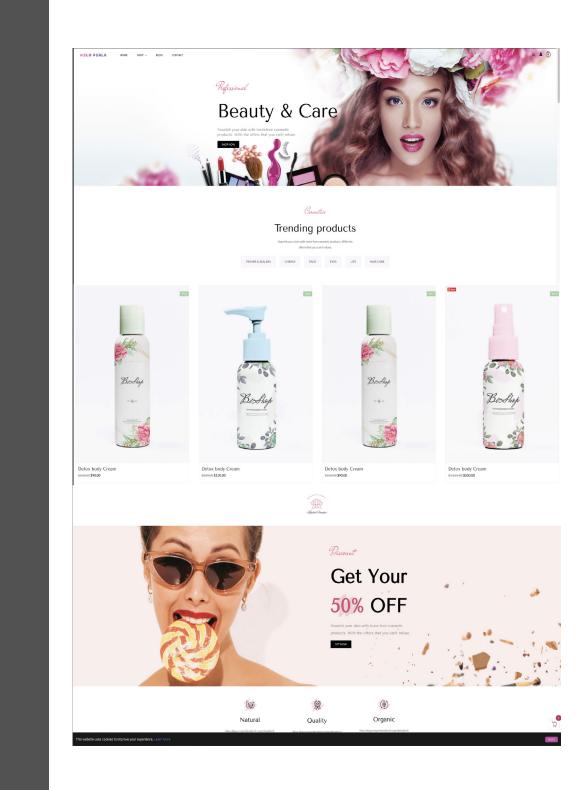






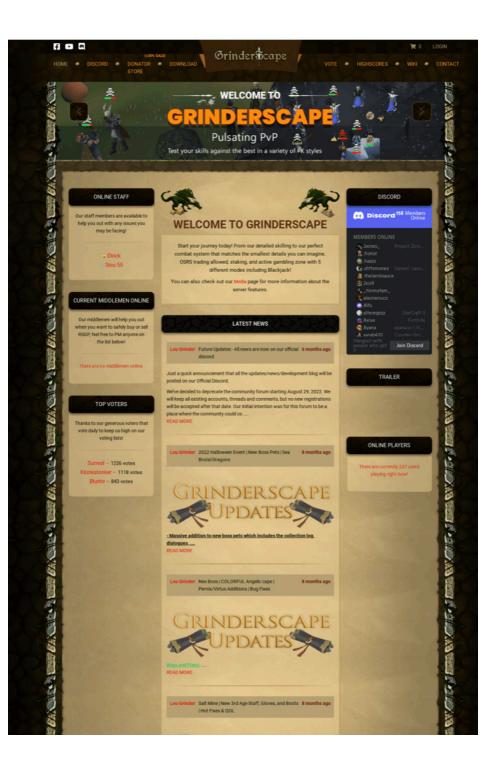


#### MELO PERLA Melo Perla



## Grinder Scape

Grinder Scape





# **Al Khayat General Trading**

ABOUT US PRODUCTS - CLIENTS CONTACT US HOME



MORE ABOUT HARVIA

MORE ABOUT SUNDANCE

MORE ABOUT WHIRLCARE

#### OUR PRODUCTS



HARVIA SAUNA



Relaxing, adjusting to the warmth, full body scrub, soaking, rinsing and massage.

HARVIA HAMMAM









Harvia Sauna Rooms, in the midst of a hectic Harvia Steam Room -is an heated room for lifestyle offers the opportunity for a feeling of. ation and to relieve some medical.



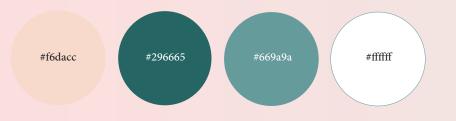
#### BRANDING & GRAPHICS DESIGN

#### CAFFE DULCE ENCANTO

Experience the harmonious fusion of Mexican flavors and Dubai's desert charm with our branding project for a delightful cafe. The elegant logo showcases a simple latte art, paying homage to the cafe's specialty, while the vibrant colors evoke the spirit of Mexico and its Latin heritage, infused with the allure of Dubai's mesmerizing desert landscape.



#### **Color Palette**



#### Typography

AA PISTOL GRIMP PUMP

#### Logo Type

## Size and Spacing









## **Ga'alaq**

Introducing Ta'alaq, where beauty meets brilliance. Our project celebrates the essence of the Arab culture and heritage, infusing it with the allure of illumination. Embrace the radiance within as our curated collection shines your beauty journey.



#### **Color Palette**



## Typography

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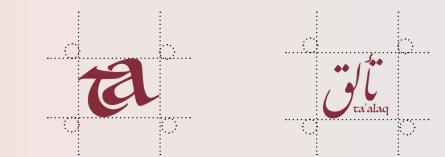
Farisi

Aa Luminari

#### Logo Type

## Size and Spacing













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www.eva.com



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a journey for your taste buds.

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+971 4 529 9095

**CONTACT US** 

support@commercle.com

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Office 1402, Tamani Arts Tower, Business Bay